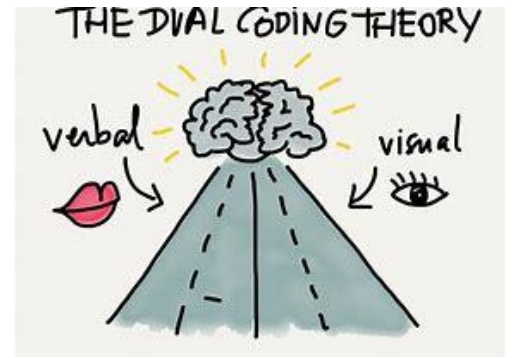


What is dual coding?

Dual coding is the process of combining verbal materials with visual materials. There are many ways to visually represent material, such as with infographics, timelines, cartoon strips, diagrams, and graphic organizers.

When you have the same information in two formats - words and visuals - it gives you two ways of remembering the information later on. Combining these visuals with words is an effective way to study .



How should you practise dual coding?

When you are looking over your class work and want to create notes, such as a mindmap or revision cards find visuals that go along with the information. Draw a picture along with your notes.

Ask yourself, how are the words describing what is in the visuals? How do the visuals represent what is described in the text?

Examples of dual coding include:

- Diagrams.
- Mindmaps with images and words (not too many words)
- Notes with images and colours
- Flash cards with images and words
- Timelines.
- Cartoons.
- Graphic organizers.
- Simple drawings with labels.

